

Assistant Category Manager - INTERNSHIP (Brussels) - (Brussels)

Job Title

Assistant Category Manager - INTERNSHIP (Brussels)

Location

Brussels Region - Brussels, BRU 1170 BE (Primary)

Category

Trade Marketing

Education level (BELUX)

Master

Career Level

Student

Job Type Internship

Job Description

Ferrero is anything but ordinary!

Join the dynamic Trade Marketing department of Ferrero Benelux!

As an Assistant Category Manager you will be able to work on powerful brands such as: Nutella, Kinder, Ferrero Rocher or Tic Tac.

Key responsibilities:

- Monitoring of promotional actions and campaigns
- Market analysis, monitoring brands KPI (Key Performance Indicators)
- Follow-up on different projects (qualitative and quantitative)
- Creation of sales pitches and seasonal catalogs
- Preparation of client presentations
- Relationship management with creative agencies
- Planning of customer events
- Assistance in Merchandising (creation of displays)

Job Requirements

Profile requirements:

- Bachelor degree required, Marketing Masters Degree or MBA from Business School, College or Engineering School
- Demonstrate organizational/time-management and problem solving skills
- Highly numerate with well-developed analytical skills and close attention to details

- Excellent interpersonal communication skills and ability to communicate effectively with team members, suppliers and various other collaborators
- Excellent working knowledge of Excel (Vlookup, pivot), PowerPoint
- Proactive approach and ability to work under pressure within strict deadlines
- Nielsen knowledge and previous experience in Marketing are assets
- High sense of creativity
- Passionate about Marketing FMCG
- Open-minded, diligent and autonomous

Languages

Fluency in French and English. Dutch is an asset.

Duration / We offer

6 months - Starting July 2016

Your expenses will be reimbursed to maximum 1090€ a month.

Application

Please submit your **CV** and **cover letter** in English as PDF files to www.ferrerocareers.com.